



26 March, 2025

## MISSION-DRIVEN PROCUREMENT PROGRAMME

### **Welcome and introduction**

The launch of the NPPS together with the Procurement Act represent the biggest changes to public commissioning in a generation. The Government's narrative is clear – to see procurement as a key driver in delivering its missions, and in shaping a growing and inclusive economy. But what does this mean for the social value agenda? And how do we support and ensure that the government delivers on this vision? The 2025 Social Value Summit will explore these key questions through expert speakers, panel discussions, and interactive roundtables featuring leaders from across the public, private and social sectors.

### **The Big Picture – the role of procurement in delivering a fairer, greener, stronger economy**

The keynote speaker, Gareth Rhys-Williams CB will set out a vision for how procurement can deliver inclusive growth. It will focus on the ways in which this fiscal lever can be used to deliver better services and cultivate markets that are better suited to the interests, needs, and expectations of diverse communities.

### **Mission essentials – the role of VCSE organisations in delivering a mission-led procurement system**

The NPPS sets out more clearly than ever before the vital role of VCSEs in public service delivery and the need to do more to engage them in the procurement process. Many VCSE organisations already play a major role in public sector supply chains contributing to better social outcomes. This panel will discuss the role of VCSEs within a mission-driven procurement system, and how procurement commissioners and corporate suppliers, can better engage with these organisations to maximise the creation of social value, while delivering better services and value for citizens.

### **The Procurement Act and Social Value – business as usual, or a new dawn?**

The NPPS re-establishes the link between the Procurement Act and the Social Value Act. And government has committed through PPN002 to a revised and updated social value model for central government. But at this key inflection point are we likely to see significant changes to the way in which commissioning bodies are addressing social value? In this panel, we will make the case for change, to address some of the key challenges of the existing regime and how a new approach can be enabled.

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### **Interactive Roundtable: What does mission-driven procurement mean to you?**

An opportunity for the guests to participate in facilitated discussions about the new terminology of “mission-driven” procurement. It will be a chance to explore how procurement fits into the wider strategic vision of the state, how it can simultaneously deliver key services, while generating positive social change, through shaping markets and nurturing partnerships with purpose-aligned organisations.

### **Bridging the gap - what does this mean for places and communities?**

This session will look at the reaction of local and regional government leaders to the legislation, and explore the possibilities and challenges posed by the next stages of commissioning development. The panel will discuss the role of procurement in tackling regional inequalities and supporting communities to develop economies that benefit their needs. It will explore how procurement can shape markets, and how it can improve outcomes across a range of measures – employment, health, poverty – which are the foundation for inclusive prosperity.

### **Interactive Roundtable: Social Value implementation – evolution or revolution?**

The second round of interactive roundtables will be a chance to reflect on the implementation of the National Procurement Guidance. Do they set a template for a new way of approaching social value, or are we likely to see more of the same?

### **Keynote speech : The Government’s procurement vision**

This will be a chance to hear directly from government about how their new National Procurement Guidance and legislation will align with their desired shift to a mission-driven procurement system. It will complement the vision set out at the beginning of the day by outlining how it is expected to work in practice.

### **Closing remarks and networking**